

JUL 2018

SUN	MON	TUE	WED	THU	FRI	SAT
01 30 Day Podcast Launch Series	02 Should you start a podcast? Is it worth it?	03 Define your Audience	04 Name your Podcast	05 Find & Choose your music for the Intro/Outro	06 Write your Introduction	07 Create your Intro/Outro using Audacity
08 Brainstorm + Plan your first 3-5 episodes	09 Vocal warm ups and exercises for podcasters	10 Record & Edit 1 st episode. (Trailer)	11 Record & Edit 2 nd episode	12 Record & Edit 3 rd episode	13 Create Podcast Show Art using Canva	14 Host your Podcast with Libsyn
15 Pitch your podcast to your friends, family, and followers	16 Submit your podcast to iTunes	17 Create social media graphics	18 Create Email Sign Up page	19 Post on all social media	20 Call friends and family and ask them to subscribe	21 Tell some of your networking groups
22 Write a blog post about the upcoming launch	23 Post on Pinterest	24 Post teaser clip from one of the episodes	25 Start a countdown + announce a giveaway	26 Go live on social + talk about the launch	27 Post on social media	28 Go live again + T minus 3 days until launch
29 Check the podcast has been approved by iTunes	30 Post on social media + last chance for the giveaway	31 Launch your first 3 episodes				